AICCU | Trellis Strategies

The Economic and Workforce Impact of AICCU Institutions in California

$124.4B Total Economic Impact

Direct Spending

$32.7B total spending by AICCU institutions and their employees, students, and visitors

$15.3B	$11.4B	$2.4B	$2.4B	$1.1B
Employee Spending	University Spending	Student Spending	Capital Expenditures	Visitor Spending

Indirect & Induced Spending

$27.9B additional economic activity generated in California as the result of direct spending by AICCU institutions, their employees, students, and visitors

Alumni Impact

$63.8B generated from increased wages and spending of AICCU alumni in California

Workforce Impact

55,000+ graduates
from AICCU institutions remain in California each year

592,000 jobs supported
in California by the economic activity of AICCU institutions and their alumni

$3.7B state income tax
revenue is generated by employees and alumni of AICCU institutions in California each year



85+
nonprofit colleges and universities

The Association of Independent California Colleges and Universities (AICCU) is the statewide voice for more than 85 nonprofit colleges and universities dedicated to serving the public good. As a vital component of California's higher education ecosystem, the Independent California Colleges and Universities (ICCU) sector educates hundreds of thousands of students, prepares the next generation of leaders and professionals, strengthens local communities, and drives economic and social mobility across the state.

AICCU

Advancing California's Workforce

95,000+
degrees and credentials granted by AICCU institutions each year

93%
of undergraduates employed one year after graduation

$33,760
annual earnings premium five years after graduation

Degrees and Credentials in High-Demand Fields

(% = AICCU's share of degrees and credentials granted by California's four-year, public and independent, nonprofit institutions)

5,984
Credentialed Teachers (43%)

6,521
Clinical and Counseling Psychologists (85%)

5,661
Computer and Information Scientists (25%)

4,454
Nurses (53%)

4,550
Engineers (19%)

1,305
Social Workers (29%)

974
Medical Doctors (52%)

663
Physician Assistants (86%)

Preparing the Future Workforce

350,000 students enrolled annually