AICCU | Trellis Strategies

The Economic and Workforce Impact of AICCU Institutions in the Bay Area Region

$26.2B Total Regional Economic Impact

Direct Spending

$11.4B total spending by AICCU institutions and their employees, students, and visitors

$6.6B	$2.8B	$1.1B	$764M	$259M
Employee Spending	University Purchases	Student Spending	Capital Expenditures	Visitor Spending

Indirect & Induced Spending

$5.7B additional economic activity generated in the Bay Area region as the result of direct spending by AICCU institutions, their employees, students, and visitors

Alumni Impact

$9.0B generated from increased wages and spending of AICCU alumni in the Bay Area region

Workforce Impact

8,000+ graduates
from AICCU institutions remain in the Bay Area region each year

93,000 jobs supported
in the Bay Area region by the economic activity of AICCU institutions and their alumni

$965M income tax revenue
in the Bay Area region is generated by employees and alumni of AICCU institutions each year



21
nonprofit colleges and universities

The Association of Independent California Colleges and Universities (AICCU) is the statewide voice for more than 85 nonprofit colleges and universities dedicated to serving the public good. 21 of these institutions are located in the Bay Area region. As a vital component of California's higher education ecosystem, the Independent California Colleges and Universities (ICCU) sector educates hundreds of thousands of students, prepares the next generation of leaders and professionals, strengthens local communities, and drives economic and social mobility across the state.

AICCU

Advancing the Bay Area's Workforce

20,000+
degrees and credentials granted by AICCU institutions each year

95%
of undergraduates employed one year after graduation

$47,586
annual earnings premium five years after graduation

Degrees and Credentials in High-Demand Fields

(% = AICCU's share of degrees and credentials granted by the Bay Area region's four-year, public and independent, nonprofit institutions)

970
Credentialed Teachers (52%)

1,375
Clinical and Counseling Psychologists (87%)

1,888
Computer and Information Scientists (32%)

1,510
Nurses (73%)

1,804
Engineers (30%)

249
Medical Doctors (58%)

145
Physician Assistants (100%)

Preparing the Future Workforce

74,000 students enrolled annually